



Russ Davis Wholesale

NEW ITEMS



Russ Davis Wholesale:

- ❖ In-house Banana Ripening
- ❖ In-house Fruit / Veg. Packaging
- ❖ Organics
- ❖ Next Day Delivery
- ❖ Friendly Employees

Each week we will inform you of the newest produce and vegetable related items that have been added to our weekly price list.

Russ Davis Wholesale Buyers are continuously searching for the freshest and best quality produce that can be found.

Along with fresh produce Russ Davis Wholesale is also very aware of the latest trends of produce convenience foods.

Be sure to look for the “Featured Item” each week. We will spotlight a new and exciting product that is new to our warehouse. You will get information to decide if you would like to try it in your Produce Department.

FEATURED ITEMS

MELONS

- 13024 CANTALOUPE 'MAG' FRESH 12 CT APPROX. 32#
13275 WATERMELON SEEDLESS BIN 60 CT 700#

CITRUS

- 16175 MANDARIN ORANGES - SHASTA GOLD BULK 27#
16190 TANGERINE - OJAI PIXIE 80 CT 27#
14222 NAVEL ORANGE - HANDLE BAGS 8/5#

GRAPES

- 17684 XLG CRIMSON RED GRAPE 18#

CABBAGE

- 20324 BRUSSEL SPROUTS - MICROWABABLE 8/16 OZ

ONIONS

- 33030 SWEET ONIONS - TEXAS #1015 40# BOX

ORGANICS

- 49244 IMPORTED SOUTH AMERICAN GREEN GRAPES 11#

FEATURED ITEMS



Shasta Gold Mandarin

Shasta Gold has bright flesh and a rich, sweet flavor. They are typically larger than other mandarins, with a bumpy rind and deep, orange color. These mandarins are a late season variety, available mid-March to Mid-April. They are great for snacking as they are easy to peel and seedless. Be quick though, they're only available for a short time!



Ojai Pixie Tangerine

A relatively limited citrus variety in the marketplace, the origin of the Pixie Tangerine is a shrouded mystery. The seed parent is a tangerine variety called Kincy (a cross between a Dancy and a King), but the pollen parent is unknown. This mysterious origin helps make the Pixie deliciously unique. Grown in the rich soil of the Ojai Valley in beautiful California, this intensely sweet variety holds a deep citrus flavor. Its versatility makes it a premium citrus for lunch boxes, salads and dessert. Ojai Pixie Tangerines are sweet, seedless and moderately juicy for a deliciously healthy snack the whole family will enjoy. Varying in shape, size and peel texture, Ojai Pixies are generally small (1 - 3 inches in diameter), have pebbly, light orange skin and are easy to peel and segment. It is available from mid-March through May

NEW ITEMS

Capurro Farms Microwaveable Brussel Sprouts



Nutrition Facts

Serving size: 4 sprouts

Servings per container: 5

Nutrient	Qty
Calories	40
Calories from Fat	5
Total Fat	0.5 g
Sodium	25 mg
Total Carbohydrate	6 g
Dietary Fiber	3 g
Sugars	2 g
Protein	2 g
Vitamin A	
Vitamin C	
Calcium	
Is or Contains Flavor	
ServingSize-In Grams	84 g

Sweet Texas Onions 1015



Seasons/Availability

Texas 1015 Super Sweet onions are generally available the first week of March through mid-July.

Current Facts

The Texas 1015 Super Sweet onions are an open-pollinated short-day variety that once harvested, can be stored for about 2-3 months if cured properly. They are named for their suggested planting date on October 15th. This classifies them as a fresh onion versus a storage onion.

Description/Taste

Texas 1015's are medium to softball-sized round, thin-skinned yellow onions with a mild, juicy non-tearing crisp white flesh. It is considered to be one of the sweetest of the sweet domestic varieties.

Geography/History

Texas 1015 Super Sweet onions are named for their optimum planting date, October 15th. They were developed by Dr. Leonard Pike, a horticulture professor at Texas A&M University. After 10 years of research and development, the Texas 1015 was released in 1983 and nicknamed the "million dollar baby" because of the enormous cost and amount of time it took to develop. They now grow throughout the Rio Grande Valley in South Texas.

CRAZY FRESH

With continuous refrigeration, our uninterrupted cold chain is second to none. We provide the freshest produce anywhere. We guarantee it.

By processing locally, managing our production shifts and running our own delivery fleet, we can get you what you need, when you need it. Even outstate. Your customers demand the best and we deliver...next day.

Our new packaging and processing facility is state-of-the-art and our commitment to staying on the leading edge of food safety is unmatched.

This allows us to provide the highest quality food preparation. Even more, **Crazy Fresh** takes the hassle, liability, worker safety concerns and added cost off your plate.

We realize quality, speed, safety and convenience are important, but so is price. By leveraging Russ Davis' buying power, and then bringing **Crazy Fresh** in-house, we're removing a middleman and passing these savings on to you. You'll find our prices as appealing as our produce! Single unit ordering? Check! Seasonal promotions? Check! Special varieties? Check! Our goal is to help you manage inventory and minimize shrinkage. Our reps will work closely with you to make the **Crazy Fresh** program as easy for you as possible.



Russ Davis Wholesale

Russ Davis Wholesale is an employee owned business with the purpose of selling and distributing fresh fruits and vegetables to retail stores.

We have grown from a one truck owner-operator type of business to the business it is today. We currently have 4 distribution centers. The warehouse in Wadena, MN is the corporate headquarters and is about 60,000 sq. feet. The warehouse in Jamestown, ND was added in April of 1996 and is 28,000 sq. ft. the warehouse in Inver Grove Heights, MN was added in 2003 and is 60,000 sq. ft. This warehouse also encompasses the business of North Country Produce which was purchased in 2002 and moved there from its former location on Ellis Avenue in St. Paul, MN. In 2006 RDW added a 60,000 sq. ft. warehouse in Merrill, WI. In July of 2007, RDW purchased Lacrosse Produce Company out of LaCrosse, WI.

In 2003 RDW added a trucking division in Wood Lake, MN which consists of 2 entities, one being the trucking firm called Black Jack Express and the other being a freight brokering company called Palms to Plain. In 2005 RDW added Juer's Repair in Wadena, MN.

Contact Information:
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Inver Grove Heights
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Fax: 651-645-9639

Merrill, Wisconsin
1-888-539-2803
Fax: 715-539-2899

LaCrosse, Wisconsin
1-605-788-1700



- ✓ NEED IT FRESH? GUARANTEED!
 - ✓ GOTTA HAVE IT FAST? IT WILL BE THERE TOMORROW!
 - ✓ WANT IT SAFE?
 - ✓ NEED IT EASY? GOTCHA COVERED
- CONTACT A SALES REP. OR CALL RUSS DAVIS WHOLESALE FOR MORE DETAILS.
1-800-332-7104

